



NanoRacks Announces European Company, Hires Veronica La Regina as Director

May 2, 2019 – Torino, Italy – NanoRacks is pleased to announce Veronica La Regina as the Director of Global Engagement (Europe) and will be directing NanoRacks Space Outpost S.r.l, an Italian company, co-located at [ALTEC](#) in Torino. She will be moving to Torino along with NanoRacks Head of European Operations, Peter Bak. NanoRacks Space Outpost S.r.l. officially opened its doors for business on April 1, 2019.

NanoRacks Space Outpost S.r.l, along with NanoRacks, DreamUp, and soon to be announced companies, are all under the parent company [XO Markets](#), the Holding Company of Space.

Veronica comes to NanoRacks with a breadth of experience in the European aerospace community. Prior to joining NanoRacks Space Outpost S.r.l, she was a Strategy and Business Development officer at RHEA, and appointed at the European Space Agency (ESA) – ESTEC as a Business Innovation Expert of the Commercial Partnerships Initiative for Space Exploration in the Directorate of Human and Robotic Exploration.

She previously worked for ESA's Technology Transfer Programme Office and the Department of International Relations of the Italian Space Agency (ASI). Additionally, she has prior experience at the European Space Policy Institute in Vienna, the International Space University in Strasbourg, Telespazio SpA in Rome, Wave Energy Centre in Lisbon, and as researcher at multiple universities in Europe and in the United States.

She holds a Master's Degree in Systems Engineering from the Electronic Engineering Department at the University of Rome Tor Vergata, a Master's Degree in Space Policy from the Italian Society for International Organization, and a degree in law from LUISS – G. Carli. Veronica also pursued PhD Studies in Economics at Milan State University while studying abroad at Toulouse School of Economics and Boston College.

In 2017 she was awarded as a "Leader" by the Italian Branch of the Business Professional Women Network.

"Veronica is a key addition to NanoRacks Space Outpost S.r.l as we further contribute to the emerging commercial space ecosystem," says Jeffrey Manber, CEO of NanoRacks and Chairman of XO Markets. "By opening up in Italy, we are now able to better serve customers and partners across Europe and Asia. As of today, we have brought payloads from over 34 nations to the International Space Station, and we look forward to continuing and maturing our growth under Veronica's leadership. She and Peter make a great team."

In May 2018, NanoRacks announced that NanoRacks Space Outpost S.r.l. would serve as the business development hub for European and Asian customers, [in cooperation with ALTEC and Thales Alenia Space](#). International customers are already enjoying NanoRacks end-to-end turnkey services and technical advice from Italy.

“I am beyond excited to help take NanoRacks to the next level,” says Veronica La Regina. “NanoRacks brings a new level of entrepreneurship to the game, and I’m ready to feed Europe with the spirit of NanoRacks! I am here to be accessible to our European and Asian customers and make your dreams in space a reality. Let’s get to work.”

NanoRacks will be hosting their first event in Italy on May 16th, 2019. The event, called “SPACEGATE” will be a free, day-long event, focused on the Italian pathway to commercial space. With speakers from ESA, Thales Alenia Space, ALTEC, NanoRacks, and numerous real payload users on the International Space Station, and beyond. To RSVP, [please follow this link](#).

For additional updates, follow [@NanoRacks](#) on Twitter.

For media inquiries, please contact Abby Dickes at adickes@nanoracks.com.

About NanoRacks

NanoRacks LLC, [an XO Markets company](#), is the world’s leading commercial space station company. NanoRacks believes commercial space utilization will enable innovation through in-space manufacturing of pharmaceuticals, fiber optics – and more, allow for transformational Earth observation, and make space a key player in finding the solution to Earth’s problems.

Today, the company offers low-cost, high-quality solutions to the most pressing needs for satellite deployment, basic and educational research, and more –in over 30 nations worldwide. Since 2009, Texas-based NanoRacks has truly created new markets and ushered in a new era of in-space-services, dedicated to making space just another place to do business.

In 2017, the Company announced their long-term plans via the NanoRacks Space Outpost Program. This program is dedicated to the repurposing of the upper stages of launch vehicles in-space and converting these structures into commercial habitats, both humanly and robotically tended, throughout the solar system.